CLAIMS

1. A method of two-way communication between a web browser and a mobile telecommunication device including the steps of;

accessing a web-site via a computer,

sending a message to a mobile telecommunication device from the web-site, and

at a message server capturing information uniquely identifying the computer, assigning an identification number to the information uniquely identifying the computer, storing the identification number and information uniquely identifying the computer in a database, and sending the message to the mobile telecommunication device with the identification number.

2. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 1 wherein a set number of identification numbers are available for assigning by the message server.

3. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 1 or claim 2 further including the step of capturing the receiving mobile telecommunications device number at the message server.

4. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 3 further including the step of storing the receiving mobile telecommunication device number in the message server database.

5. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 4 wherein the identification number is not related to the information uniquely identifying the computer and the receiving mobile telecommunication device number.

6. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 5 wherein the identification number includes a portion identifying the message server.

7. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 6 the method further including the steps of ;

at the message server receiving a message from a mobile telecommunication device with an identification number of the message server, capturing the message and identification number, using the database to match the identification number to information uniquely identifying a computer, and sending the message to the computer identified by the unique identification information.

8. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 7 further including the step of at the message server capturing the receiving mobile telecommunication device number.

9. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in claim 8 further including the step of at the message server using the database to match the identification number to information uniquely identifying a computer and to the receiving mobile telecommunication device number.

10. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 9 further including the step of sending an acknowledgement message to the web browser when a message is received by the message server.

11. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 10 further including the step of after the message server receives a message from the web browser the message

server sends a message to the web browser informing the user of the web browser that to receive a response the web browser must remain open.

12. A method of two-way communication between a web browser and a mobile telecommunication device as claimed in any one of claims 1 to 11 further includes the step of informing a mobile telecommunication device user when the web browser user ends a session.

13. A message server arranged to;

capture information uniquely identifying a computer sending a message to a mobile telecommunication device via a web site,

capture the message sent by the computer,

assign a identification number to the information uniquely identifying the computer;

store the identification number and information uniquely identifying the computer in a database, and

send the message to the mobile telecommunication device with the identification number.

14. A message server as claimed in claim 13 wherein the web site is provided by a telecommunication service provider.

15. A message server as claimed in claim 13 or claim 14 wherein a set number of identification numbers are available for assigning by the message server.

16. A message server as claimed in any one of claims 13 to 15 wherein the message server is further arranged to capture the receiving mobile telecommunications device number.

17. A message server as claimed in claim 16 further arranged to store the receiving mobile telecommunication device number in the message server database.

18. A message server as claimed in claim 17 further arranged to assign the identification number unrelated to the information uniquely identifying the computer and the receiving mobile telecommunication device number.

19. A message server as claimed in any one of claims 13 to 18 wherein the message server is further arranged so that upon receipt of a message from a mobile telecommunication device sent to a identification number of the message server,

captures the message and identification number,

uses the database to match the identification number to information uniquely identifying a computer, and

sends the message to the computer identified by the unique identifying information.

20. A message server as claimed in claim 19 further arranged to capture the receiving mobile telecommunication device number.

21. A message server as claimed in claim 20 further arranged to use the database to match the identification number to information uniquely identifying a computer and the receiving mobile telecommunication device number.

22. A message server as claimed in any one of claims 13 to 21 further arranged to send an acknowledgement message to the web browser when a message is received by the message server.

23. A message server as claimed in any one of claims 13 to 22 further arranged to send a message to the web browser informing the user of the web browser that to receive a response the web browser must remain open after the message server receives a message from the web browser the message server.